



# FRANCESCA ALBANO

Analytical, attentive to details, observer and solver, I am able to bring benefits to companies that want to grow and innovate, both from a commercial and technical point of view.

I can identify the problem and propose solutions, communicating effectively and clearly.

I consider myself capable of managing teams and projects, with the support of tools to monitor and maximize processes and results.

I am able to create excellent relationships with people, I am able to integrate perfectly in multicultural contexts and I have the ability to network. This is why I also follow several projects as a volunteer.

Thanks to the strong passion for knowledge and research, I constantly inform myself about the latest technologies in the engineering, digital and economic fields. I am deepening the economic dynamics and massive information thanks to the double master related to Business (MBA) and Big Data.

I am willing to move and / or make business trips.

## CONTACTS

### Address:

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## TECHNICAL SKILLS

- Microsoft Office
- Salesforce MC, CRM
- Tableau, Power BI, Data Studio
- WordPress, HTML, CSS3, Java, JS
- Arduino, RaspBerry Pi
- Matlab, Octave, ErWin
- PHP7OOP, MySql

## LANGUAGES

- ITALIAN - Native
- ENGLISH - Advanced
- SPANISH - Advanced

## WORKING EXPERIENCE

### PM4GOV - SPAIN

- **PMO Consultant Healthcare and PA - 09/2023 - present**

- Design and implementation of technologies for the efficiency of healthcare processes, functional analysis for Business Process, Reengineering for the development of applications.
- Technical office for the digitalization of the SNS (Ministry of Health).
- Business Developer in IoT, Big Data and BI, AI projects in healthcare.

### DXC TECHNOLOGY - ITALY

- **Business Consultant Healthcare and PA - 11/2021 - 11/2023**

- Design and implementation of technologies for the efficiency of healthcare processes, functional analysis for Business Process, Reengineering for the development of applications.
- PMO for the PA (Ministry of Culture), functional analysis, Project management, Data modelling (ErWin).

### PRICEWATERHOUSCOOPERS - PWC ITALY

- **Salesforce Marketing Cloud Consultant - 05/2021 - 11/2021**

- Development on MC platform for corporate and retail banking clients
- Drafting and design of functional requirements and development documents

### GEOACTIO - SPAIN - PAMPLONA

- **Business Developer and consultancy - 09/2020-02/2021**

- Drafting and design of functional requirements and development documents
- Study of new commercial strategies and deal with customers
- IT services consultancy
- R&D in IoT projects, Big Data and BI

### STYLEWEB

- **Business Consultant and Web Developer Manager - 09/2017-09/2019**

- Business development and management (PM, Strategies, Business Marketing)
- Website development and maintenance (WordPress, HTML / CSS, E-commerce, MySql, PHP, Adobe Illustrator, Photoshop)
- Attention to customers (Excel, Trello, Slack, E-mail Marketing)
- Linux server maintenance, SEO, Google Analytics, Search Console, Plugins

## EDUCATION

- **ENEB - European Business School of Barcelona**

*Double Master in MBA and Big Data and Business Intelligence*

- MBA - Master in Business Administration and Management
- Master in Big Data and Business Intelligence
- Postgraduate Diploma in Coaching and NLP
- Business English Program certification

- **University Niccolò Cusano - Rome**

Bachelor's Degree in Industrial Engineering - Biomedical CV

Thesis title: "Design and realization of a myoelectric prosthesis through additive manufacturing"

## OTHER PROJECTS

- **E-NABLE ITALIA**

- **Biomedical engineer 2019 - present**

- Research, development and construction of 3D printed baby prostheses
- Research and evaluation of new materials and sensors for the acquisition of sEMG signals
- Team management and introduction of new tools, Web Development

# COVER LETTER

I am an analytical and detail-oriented professional with a proven ability to identify problems and propose innovative solutions in both commercial and technical fields. My results-driven approach and expertise in team and project management enable me to make a significant contribution to companies seeking to grow and innovate.

Thanks to my ability to communicate clearly and effectively, I am able to build strong relationships with people, integrating seamlessly into multicultural environments and promoting collaboration. Supported by the use of advanced tools for monitoring and optimizing processes, I can maximize operational efficiency and business outcomes.

My commitment also extends to volunteering, where I dedicate my efforts to STEM outreach and the creation of 3D-printed myoelectric prostheses for children through the e-Nable Italia project. This work not only allows me to contribute to society but also keeps me in direct contact with technological innovation in the medical field.

I hold a degree in Industrial Engineering with a specialization in Biomedical Engineering, which has provided me with a solid knowledge base in both the industrial and healthcare sectors. I also completed a dual master's degree in Business Administration (MBA) and Big Data at the Escuela de Negocio in Barcelona, preparing me to tackle business challenges with a strategic and data-driven vision.

I am fluent in Italian, English, and Spanish, both written and spoken, allowing me to operate effectively in international contexts. I continuously keep myself updated on the latest technologies and trends in engineering, digital, and economic fields, fueling my passion for knowledge and research. Beyond my professional interests, I have a strong passion for scientific communication, believing that information is a fundamental tool for stimulating curiosity and fostering personal and collective development.